

Timeline of new .ie registrations in 2020



Peaks and troughs in new .ie registrations in 2020 were broadly linked to changes in the Government's pandemic restrictions. Some businesses reacted quickly to premises closures and travel restrictions. Thousands moved online soon after the first lockdown was announced in order to secure lines of communication with their customers. Many invested in an e-commerce presence, such as a shop on their website or a third-party platform, for the first time. Encouragingly, new .ie registration growth was strong across the entire country, not just in urban centres.

