

.IE Domain Profile Report 2021

Key facts

330,108

total .ie domains

(+6.5% vs 2020)

62,198

new .ie domains registered

(-4.5% vs 2020) (+23.9% vs 2019)



2021 was the second-best year on record for new .ie domain registrations.



54% of .ie websites have a security certificate.



Longford and Mayo recorded the largest percentage growth increases in new .ie domain registrations compared to pre-pandemic 2019.

.ie websites by content categorisation

Top 3 categories are:

1

Business &
Industrial

2

Home &
Garden

3

Arts &
Entertainment

Insights

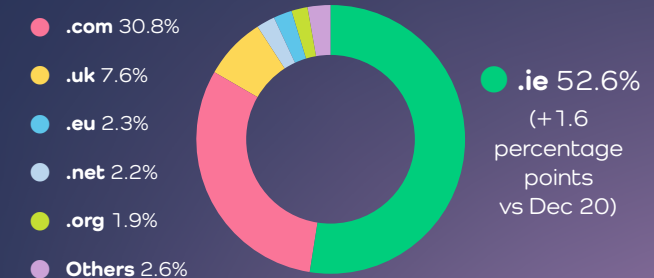
789 new .ie domains with climate-related keywords were registered in 2021

Top three climate-related keywords:



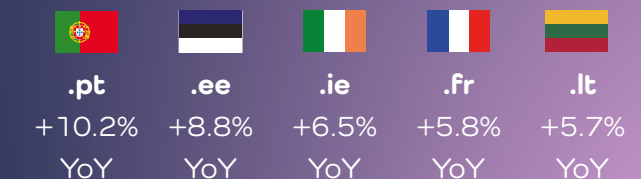
Market share of Ireland's hosted domains

(by top-level domain)



Source: HosterStats, September 2021

Top 5 country code top-level domain growth across Europe



Source: CENTR, December 2021